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EDUCATION

Bachelor of Fine Arts (BFA) Graphic Design

Towson University / Towson, Maryland
August 2010 – December 2014

SKILLS

Adobe Creative Cloud

InDesign, Illustrator, Photoshop,
XD, AfterEffects, Acrobat Pro

Social Media Platforms

Facebook, X (Twitter),
LinkedIn, Instagram, TikTok

Project Management Software

Asana, Google Suite, HubSpot, Lytho,
Microsoft Office, Trello, WordPress

EXPERIENCE

Graphic Design Manager

AUTM / Washington, D.C. (Remote)
November 2023 – Present

Lead creative sessions to generate innovative ideas, ensuring effective communication of key messages and impactful design concepts

Manage the design and delivery of print and digital graphics, ensuring alignment with project goals, timelines, and budgets through collaboration with project managers

Ensure brand consistency and accuracy across marketing and communication materials by overseeing the production, revision, and approval processes for creative assets

Senior Designer

idfive / Baltimore, Maryland (Remote)
August 2023 – November 2023

Followed client creative briefs to produce a variety of brand campaigns from concept to production, while maintaining quality control

Designed webpages for universities, nonprofits, and mission-based organizations, aligning with strategic direction and UX wireframes

Partnered and brainstormed with the strategy, creative, UX, development, and accounts teams to be sure client work meets project goals

Balanced multiple complex projects at a time, within varying stages of development to meet client deadlines

Senior Graphic Designer

INFORMS / Catonsville, Maryland
July 2015 – August 2023

Created graphics for marketing, conferences, publications, and company collateral in collaboration with internal and external partners

Led design briefings and concept development to meet project and client expectations within time and budget restraints

Managed branding guidelines for all materials company-wide

Conducted photography and videography for large conferences

Edited and curated content as required for use across digital, social, and traditional marketing communications platforms

Graphic Designer & News Designer

Sinclair Broadcast Group / Hunt Valley, Maryland
August 2013 – May 2015

Created layouts and logo designs for television broadcast marketing

Developed news graphics for local and national television stations

Composed conceptual sketches and storyboards for project briefings